

Example of a Poor “Rubric” *How to Create and Use Rubrics for Formative Assessment and Grading* by Susan Brookhart

My State Poster

	4	3	2	1
Facts	The poster includes at least 6 facts about the state and is interesting to read.	The poster includes 4-5 facts about the state and is interesting to read.	The poster includes at least 2-3 facts about the state.	Several facts are missing.
Graphics	All graphics are related to the topic and make it easier to understand.	One graphic is not related to the topic.	Two graphics are not related to the topic.	Graphics do not relate to the topic.
Neatness	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout, and neatness.	The poster is acceptably attractive, although it may be a bit messy.	The poster is messy or very poorly designed.
Grammar	There are no mistakes in grammar, punctuation, or spelling.	There are 1-2 mistakes in grammar, punctuation, or spelling.	There are 3-4 mistakes in grammar, punctuation, or spelling.	There are more than 4 mistakes in grammar, punctuation, or spelling.